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ΙΝΣΤΙΤΟΥΤΟ ΣΥΝΕΤΑΙΡΙΣΤΙΚΩΝ ΕΡΕΥΝΩΝ

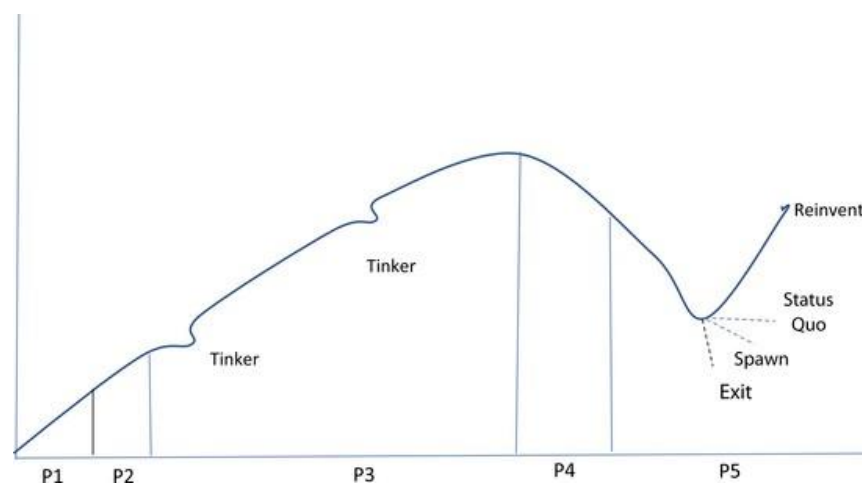
& ΜΕΛΕΤΩΝ (ΙΣΕΜ)

A theoretical exploration of the 'how' of the 're-invention' choice in Cook's Lifecycle framework

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Cook's Lifecycle framework (Cook, 2018) highlights that degeneration is not inevitable and that co-operatives have a choice. Cook presents four choices *reinvent*, *status quo*, *spawn* and *exit* as presented in Cook's Lifecycle Framework Diagram below;



Source: Cook's LifeCycle Framework Diagram (Cook, 2018)

In this paper, the author explores the 'reinvent' choice and what conditions facilitate the emergence of this choice. This is explored through relationality literature which has a particular focus on emergence and through a meta analysis of studies focusing on co-operative success.

Keywords: Co-operative re-invention, relationality, emergence conditions.

