Impact of Cooperatives on the Efficiency of Smallholder

Farmers in Ghana

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Cocoa cooperatives play an influential role in Ghana's cocoa value chain, but its impact

on technical efficiency and productivity is missing in the literature. In Ghana, cocoa

cooperatives facilitate training, extension education and inputs to their members, but there is

no study on the impact of cooperatives on the smallholder cocoa farmers in Ghana. Using data

from 217 and 197 members and non-members of cocoa cooperatives, this study aimed to

analyse cooperatives' impact on smallholder farmers' technical efficiency. We used a multi-

stage sampling technique to select the respondents of this study. The truncated normal

distribution stochastic frontier model was adopted to estimate the farmers' technical efficiency.

Finally, we adopted the propensity score matching technique to analyse cooperatives' impact

on the farmers' technical efficiency by accounting for observed bias. The study results showed

that farm size, labour, and capital have a significant positive impact on the output of cocoa.

The results further showed that cooperative membership significantly impacts smallholder

cocoa farmers technical efficiency positively from all propensity score matching indicators.

We encourage the government of Ghana policy of using cooperatives to disseminate cocoa

innovation and cocoa training to smallholder farmers since participation in cooperatives

contributes to technical efficiency and productivity of cocoa farmers.

Keywords: Technical efficiency, Output, Cocoa cooperatives, Stochastic frontier,

Propensity score matching.